

Connections



CALGARY CABLE TV/FM

A Division of Cablecasting Limited
2001 - 27th Avenue N.E., P.O. Box 90, Stn. "J"
Calgary, Alberta T2A 6T9

250-8900

January 2, 1990

Dear Home Entertainment Lover,

This winter, treat yourself to the best home entertainment available ... and save 80% on your connection!

**YES! FOR A LIMITED TIME ONLY ... GET YOUR CABLE TV
CONNECTED FOR JUST \$9.99!**

Imagine being front row centre for the best in entertainment, right in the comfort of your own home! AND FOR LESS THAN 62 CENTS PER DAY!

ENJOY MORE OF YOUR FAVOURITE PROGRAMS!

MORE!

- * MORE children's and family programs
- * MORE information and documentaries
- * MORE movie choices
- * MORE comedy
- * MORE drama
- * MORE variety
- * MORE exclusive sports coverage
- * AND MORE!!

NOW EVEN MORE CHOICE!

That's right! You'll enjoy all local channels like CBC, 2&7, CFCN, ACCESS and CBC's French service, PLUS ...



The Number 1 network in the U.S., with exclusives including **Sunday & Monday Night at the Movies, NBC Sportsworld** and hit series like **Mancuso F.B.I.**

... More! Turn Page Please!

SPECIAL DISCOUNT CODE:

B99

Keep this number handy
to save!



Featuring **Monday Night NFL Football**, the all-new **MISSION: Impossible**, **The ABC Sunday Night Movie**, and the new **Saturday Mystery Movie** series starring Burt Reynolds as **B.L. Stryker**, Peter Falk as **Columbo** and Telly Savalas as **Kojak**. Plus other exclusive series and sports events.



Exclusives include **Simon & Simon**, the newsmagazines **48 Hours** with Dan Rather and **Saturday Night** with Connie Chung, the **CBS Sunday Movie** and more!



World-renowned and award-winning programs like **Nature**, **Sesame Street**, **National Geographic**, **NOVA**, **Masterpiece Theatre** and **American Playhouse**!

PLUS! You'll get cable exclusives like . . .

- * **CABLE 10**, Calgary's own community channel, featuring shows produced by your neighbours and friends!
- * **HOME SHOPPING** . . .bargains galore!
- * **CBC NEWSWORLD** . . .24 hours, 7 days a week!
- * **VISION-TV** . . .Canada's faith and values network.
- * **YTV** . . .high-calibre movies, series and specials for the young, and the young at heart!
- * **THE WEATHER NETWORK** . . .live and immediate forecasting.
- * **HOUSE OF COMMONS** . . . live coverage from Parliament Hill.
- * Special Civic and Ethnic programs.

THERE'S EVEN MORE!!

You'll also enjoy these popular networks . . . included in the low monthly price . . .



Canada's all sports network! NHL Hockey (including exclusive Flames games), Major League Baseball, CFL and NFL Football and NBA Basketball.



Tune in for the best in drama, comedy, documentaries and the performing arts from around the world!



Canada's first and only music channel with videos, concerts, music movies and interviews!



Business news for both the executive and small investor! World-wide coverage every weekday!



The best in country music videos, from yesterday and today! Plus interviews with your favourite stars!



North America's leading 24 hour news channel, keeping you . . . and the world . . . informed!

THAT'S 30 CHANNELS OF ENTERTAINING AND INFORMATIVE TELEVISION FOR JUST \$18.34 PER MONTH!

AFFORDABLE AND FUN FOR THE WHOLE FAMILY!

For **less than 62 cents a day** — about the price of a single cup of coffee — you and your entire family can enjoy the choice of programming only cable television can deliver. And at such an economical price, too!

Exclusive movies, sports and series!

*SPECIAL
SAVINGS!*

Don't miss out on this super connection deal!

TIME LIMITED OFFER!

Cable TV installation is now just \$9.99 . . . **BUT ONLY UNTIL FEBRUARY 2ND, 1990!** That's a saving of 80% OFF our regular prices!

You save \$39.96!

. . . More on back!

GET CONNECTED NOW!!

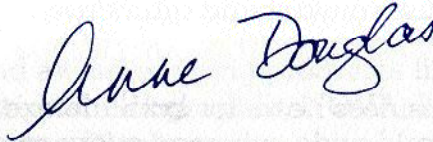
This may be the only time this year we offer such a terrific deal on Cable TV connection, so don't delay! Call 250-8900 today!

When you call, be sure to ask about other economical cable choices like Superchannel — The Movie Network, Family Channel (with 60% Disney!), WDIV (NBC) Detroit and The Nashville Network!

ACT TODAY!

Discover for yourself why you can't have today's complete television picture without cable!

Sincerely,



Anne Douglas
Marketing Manager

P.S. Remember, the deadline for ordering your Cable TV connection at this specially-reduced price of **\$9.99** is February 2, 1990. Don't miss your chance to save 80%!

Call us today at 250-8900!

**Offer Expires
February 2nd, 1990
Call 250-8900 NOW!**

Connection Special valid only for residence where this letter was addressed.
Converter may be required to receive some channels.
Applications for service subject to credit approval.